

**MINUTES**  
**PVWCD**  
**Land Management & Irrigation Working Group**  
**Farm Bureau Offices**  
**Wed., August 31, 2011**  
**3:30pm**

ATTENDING:

John Eiskamp, CHAIR, J.E. Farms  
Sam Cooley, ASST CHAIR, Grower, Driscoll's, Cooley rep  
Terry Corwin, Land Trust of Santa Cruz County (Notes Taker)  
Donna Bradford, County  
Rich Casale, NRCS  
April Jernberg, NRSC  
Dan Balbas, Reiter Berries  
Deborah Nares ,RCD  
Kent Morrison, Landowner  
Estelle Basor, AIM

MEETING BEGAN: 3:40pm

KEY TAKE AWAYS:

- Important to get conservation program and best practices out to all growers, for now, process is somewhat Driscoll-centric – RCD outreach, Farm Bureau Newsletters are ideas to help with that.

ACTION ITEMS:

- John will talk with Jess about getting Farm Bureau newsletter outreach with RCD & NRCS program info
- John will convene group to identify easiest places to locate towers
- Sam will drop off Farm Bureau newsletters with outreach info to key locations
- Sam and John will work to get past usage on PVWMA bills
- Rich will get Sam and John past NRCS articles
- Sam to email Priorities document to Terry for inclusion in records

MEETING ADJOURNED: 5pm

NEXT MEETING: in 6 weeks, John to schedule details